

REGULATIONS OF THE CONTEST
“Heroes of Tomorrow”
USCE regional stage – Romania and Serbia

SECTION 1. CONTEST ORGANIZERS

The organizer of the contest “Heroes of Tomorrow” (hereinafter called the “Contest”) is the company **UNILEVER SOUTH CENTRAL EUROPE S.A.(USCE)**, with the registered office in Ploiesti, B-dul Republicii nr,291, jud. Prahova, Unique Registration Code RO 8226390, at the Trade Registry under nr. J29/332/1996, through the agency appointed Kubis Interactive SRL, with the registered office in Bucuresti, Str. Olari, nr 11 (hereinafter called the „Agency”).

SECTION 2. CONTEST TERM AND REGULATIONS

- 2.1. The contest is conducted at the level of the USCE region (including Romania and Serbia) in the period **November the 4th, 2019 – December the 12th, 2019**, in compliance with the following schedule:
- a. Contest launching: November the 4th 2019
 - b. Registration of the competing teams and publication of the case study: the 4th-22nd of November 2019
 - c. Completion and registration of the solutions found: November the 22nd – December the 5th 2019
 - d. Assessment and selection of minimum 2 and maximum 5 finalist teams at USCE level, to participate in the final stage at USCE level the 6th December 2019
 - e. Announcement of the finalist teams to participate in the stage at USCE level: the 6th of December 2019
 - f. Presentation of the solutions by the finalist teams in front of the USCE jury (consisting of senior managers in the organization) either by physical presence (for the participants from Romania) or by video conference (for the participants from Serbia): between the 9th and the 12th of December 2019. The specific date will be announced in due time by USCE.
 - g. Designation and announcement of the team winning the Contest stage at USCE level, which will be registered in the regional EEC competition: the 13th of December 2019
- 2.2. The organizer reserves the right to extend the Contest term, subject to public announcement of these changes.
- 2.3. The organizer is directly liable for the organization of the contest stage at USCE level, respectively is liable for all the implementing activities conducted in the period November the 4th – December the 13th 2019, through the website www.unilevertepremiaza.ro. The company UNILEVER SOUTH CENTRAL EUROPE S.A or another company within the Group will eventually organize the regional EEC stage. The details of this stage will be presented in an Addendum to these Regulations, or, as the case may be, in a distinct Regulation, which will be notified to teams participating in the respective stage.
- 2.4. For the information of the public, the Contest Regulations (hereinafter called the „Regulations”) is available at no charge through the site <http://www.unilevertepremiaza.ro/>. The Regulations will be available on the site both in Romanian and in English. Also, a free copy of the Regulations will be available to any applicant at the address S.C. Unilever South Central Europe SA, Bucuresti, Sos. Bucuresti-Ploiesti, Nr. 42-44, Cladire B1-B2, et. 4, Sector 1.

- 2.5. The organizer reserves the right to modify and/or complete the Regulations, thereby any of the conditions for running the Contest, and the right to suspend and/or cease the Contest development, subject to prior information of the public on any modifications of any of the provisions thereof. Any modifications and/or completions brought to the provisions of these Regulations will be mentioned in addenda and will be communicated to the public on the Contest page from the site <http://www.unilevertepremiaza.ro/> with at least 24 hours before these becoming applicable. In such situations, the Organizer will be able to publish on this page updated versions of the Regulations.

SECTION 3. PARTICIPATION RIGHT

- 3.1. In this Contest can participate any natural person with the domicile in Romania or Serbia, aged over 18, who is a student or is attending higher master courses at a higher education unit accredited, from one of the 2 countries participating in this project, save for the employees of the Organizer, of the Agency Kubis and of the other companies involved in the organization and development of the Contest, and the first-degree relatives thereof.
- 3.2. The registration of any persons not meeting the conditions presented at art.3.1 above is null. The registration in the Contest of any false or mistaken personal data automatically results in the cancellation of the participation right, the Organizer reserving the right to verify these participating conditions and to invalidate the incorrect registrations; even in the case the projects proposed by these persons are nominated as winners, these will not be validated.
- 3.3. The participation in the Contest implies the full, express and unequivocal acknowledgment and acceptance of these Regulations.

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SECTION 4. CONTEST PURPOSE

- 4.1. The purpose of this Contest is that, at the end of it, the 3 members of the team nominated as winner at USCE level should participate in the contest organized at EEC regional level, have a stock of practical knowledge about the company Unilever and solve a real case study. Additionally, each member of the winner team at USCE level will receive a 100 EUR voucher for emag (for the winners domiciled in Romania) and WinWin Shop (for the winners domiciled in Serbia).

SECTION 5. CONTEST DEVELOPMENT

5.1. Registration of the participant teams.

- 5.1.1. The registration of participants can be done in the period November the 4th, 2019, 10:00 – November the 22nd, 2019, 23:59.
- 5.1.2. The participants must form teams including 3 persons meeting concomitantly all the participation conditions imposed by the Regulations.
- 5.1.3. Each team member is registered in the Contest by accessing the site <http://www.unilevertepremiaza.ro/> in the period mentioned at art.5.1.1. and filling in the form for registration in the Contest.
- 5.1.4. The registration conditions are the following:
- a. Filling in the registration form with the following personal data: denomination of the team, names and forenames of the team members, e-mail addresses, contact phone number, the town in which they are attending higher education, the name of the University and Faculty attended, the study year and the type of education

attended (faculty, master's degree studies) level of proficiency in English, the answer to the question regarding the capacity of student.

- b. Ticking the following consent boxes included in the form, respectively:
- consent regarding the acceptance of the provisions of these Regulations;
 - consent on the confidentiality of the Organizer information to which the participants in the Contest will have access;
 - consent that the processing of the personal data communicated by the participant should be done by the Organizer and the agency Kubis in view of registration in the Contest and nomination and validation of the finalists in the stage at USCE level and, as the case may be, at EEC level, according to the consent statement included in the registration form.
 - consent on the assignment of the copyright over the materials registered in favour of the Organizer, in compliance with art. 7.1. below.

5.1.5. In case the participants fail to meet the registration conditions according to this article, they will not be allowed to participate in the Contest.

5.2. Announcement of the case study at regional level and registration of the solutions

5.2.1. The teams registered in the Contest receive the case study by accessing the site, as of the 4th of November 2019

5.2.2. Starting from the 22nd of November 2019, the teams are expected to come back with the solution for the case study until the 5th of December 2019 at 23:59.

5.2.3. The solution must cumulatively meet the following requirements:

- Solution description must be presented in English
- Solution registration must be under the form of a video material, in format .avi/.mov/.mp4/.wmv, of maximum 5 minutes. The solution must be sent to the e-mail address heroesof.tomorrow@unilever.com before the final date of December the 5th, 2019 at 23:59.

5.2.1. By registering the solution in the Contest, the participants from each team acknowledge that:

- the solution is designed by his/her team and the idea belongs to the team members,
- the team members are the authors and holders of the copyright related to the files/materials submitted for registration in the Contest
- the team members will be able/have the availability to participate in the global stage in case they will be nominated as finalists in the regional stage

5.2.2. The texts and images/materials recorded/filmed of the solution must be in compliance with the case study and the requirements thereof, should not infringe any copyrights and/or related rights of any third parties, should not be contrary to the legislation, public order and accepted principles of morality, the Organizer reserving the right to eliminate from the Contest the solutions thus infringing these Regulations, respectively to cancel the participation in the Contest of those having registered such materials.

5.3. Contest Development.

5.3.1. The assessment of the solutions registered in the Contest at USCE level will be done on the 6th of December 2019, by the Contest jury / commission formed of representatives of the Organizer, who will select a between 2 and 5 solutions, respectively finalist teams at USCE level and will notify the finalist teams by e-mail.

5.3.2. These finalist teams will participate in the final contest stage at USCE level and will be expected to present their solutions between the 9th and the 12th of December 2019

- in front of the jury of USCE (in compliance with art.2.1. lett. f above). The team nominated winner will be announced on the 13th of December 2019 by e-mail and will represent the Organizer (USCE) in the Contest stage organized at European level.
- 5.3.3. The Contest details and regulations for the next stage will be eventually communicated to the winner teams.

SECTION 7. PROPERTY RIGHTS

- 7.1. On registering their solution, the team is expressing, by ticking to corresponding box, their consent for the exclusive transfer to Unilever South Central Europe SA, without any kind of financial claims, of all the property rights related to each and every material registered by this in view of participation in the Contest, for a period of one year. Among the property rights transferred we mention as examples the right for the usage of the respective solution at internal level by Unilever, and the rights related or any other rights in compliance with the provisions of the Law nr. 8/1996. The transfer is agreed for the entire period of protection of the rights transferred, without any limitations, for the territory of Romania.
- 7.2. Each team member guarantees there are no legal or contractual limitations or other circumstances, regardless the nature thereof, likely to represent, in any ways, an impediment for transferring to Unilever South Central Europe SA the intellectual property rights related to the materials used.
- 7.3. Also, each team member guarantees that the solutions registered:
- (a) are original and do not infringe the copyright, related rights or any other intellectual property rights belonging or legally exerted by a third party;
 - (b) are without prejudice to the provisions of the Romanian legislation applicable in force.

SECTION 8. DATA CONFIDENTIALITY

- 8.1. The Organizer, in view of conducting the Contest, is processing personal data of the Participants in his capacity of operator, in compliance with the Law 677/2001, the provisions of the Regulations nr.679/2016 – The General Regulations regarding Data Protection, applicable as of 25.05.2019 and the Law nr.190/2019 on measures for the enforcement of the Regulations (EU) 2016/679 of the European Parliament and the Council from the 27th of April 2016 regarding the protection of natural persons in respect of processing the personal data and the free circulation of these data and repealing the Directive 95/46/EC (The General Regulations on Data Protection) in its capacity of operator.
- 8.2. The personal data collected within the Contest will not be disclosed to third parties, save for the representatives and contractual partners of the Organizer, as it is notified to each participant on the moment of obtaining the consent for processing their personal data, the Organizer being committed to comply with the legislation applicable in force for the data processing operations.
- 8.3. By registering into the Contest, the participants (natural persons) declare that they agree with the Contest Regulations, they confirm the age limit of 18 years, and also expressly state that they agree with their personal data being processed by Unilever South Central Europe SA, with the registered office in mun. Ploiesti, B-dul Republicii nr. 291, jud. Prahova, contact address Sos. Bucuresti-Ploiesti nr. 42-44, Cladirea B1-B2, et. 4, Sector 1, Bucuresti, Romania having the operator number 2220, directly or through the agency operated by the Agency S.C. KUBIS INTERACTIVE SRL, in view of registration of the respective Participant in the Contest, registration validation and nomination of the finalists, as all the purposes are detailed at art.5.1.4 lett.b above.

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8.4. Each participant has been notified that he/she can freely exert the right of information, access, opposition, intervention, of not being subject to any individual decision, the right to have recourse to the justice system and/or any other rights specified by the legislation in force, through a written application, sent to the e-mail address: unilever.privacy@unilever.com. Also, the participants are informed that they have the right to file a complaint before the competent supervisory authority.

8.5. The personal data communicated through the registration form will be stored until the completion of the Contest, the stage at USCE level, and the data of the winners until the completion of the Contest, the stage at EEC level.

SECTION 9. FORCE MAJEURE

9.1. For the purposes of these Regulations, force majeure means any event which cannot be controlled, remedied or foreseen by the Organizer, including the impossibility of the Organizer to fulfil its obligations assumed by the Regulations, for reasons independent of its will.

9.2. Should a force majeure situation totally or partially prevent or delay the execution of the Regulations and the continuation of the Project, the Organizer will be exonerated from the liability for the fulfilment of its obligations for the period in which this fulfilment will be prevented or delayed. The Organizer, if invoking force majeure, is obliged to communicate to the Participants the existence thereof within 5 working days from the occurrence of the force majeure case.

SECTION 10. MISCELLANEOUS

7.1. The Participants in the Contest are obliged to comply with the terms and conditions of the Contest Regulations. By participating in this Contest, the participants agree to observe and comply with all the provisions, terms and conditions of these Regulations.

7.2. The eventual litigations appeared between the Organizers and the Participants will be solved amiably or, in case this will not be possible, the disputes will be reconciled by the competent court from the office of the Organizer Unilever South Central Europe SA. The law applicable to any activity performed in relation to the organization and development of the Contest is the Romanian law.

These Regulations have been drawn up and endorsed by Av. Simona Coman din Campina, today 16.10.2019, in 2 copies, of which one has been issued to the Organizer.

Organizer

S.C. UNILEVER SOUTH CENTRAL EUROPE S.A

By attorney

Av. Loredana Badila

NATIONAL BAR UNION OF ROMANIA

THE BAR OF PRAHOVA

Lawyer SIMONA COMAN

In compliance with the provisions of the article 3 para. (1) lett. c) of the Law nr.51/1995, I hereby certify the signature of the attorney and endorse the data and content of this document.

Nr. 11 / 16.10.2019

Signature

The undersigned ROSIANU VIOREL - ANTON, a certified interpreter and translator for English language, based on the Licence nr. 1021 from October 1998 issued by the Ministry of Justice of Romania, hereby certify the accuracy of the translation done from Romanian into English, that the text presented has been translated completely, without omissions, and that by translation the document contents and meaning have not been distorted.

The document the translation of which is requested in full has, in its entirety, a number of 5 pages, bears the title of Contest Regulations, has been issued by the Lawyer Simona Coman from Campina, Romania, and has been presented to me in full.

The translation of the document presented has a number of 5 pages and has been done following the written application registered under nr. 22/16.10.2019, kept in my archive.

A fee of RON 220 will be cashed by bank transfer.

CERTIFIED INTERPRETER AND TRANSLATOR
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